

Text type	DESCRIPTIVE TEXT
Definition	a statement or an account that describes in detail
Purpose	<ul style="list-style-type: none"> - describe a place, person, object, situation etc. - evoke an image in your reader's mind - make your reader remember details
Some aspects of content and structure	- text should be tailored to the reader
Some aspects of language and style	<p>diction:</p> <ul style="list-style-type: none"> - descriptive language (adjectives, adverbs etc.) - avoid non-descriptive vocabulary such as 'nice, good, bad thing' etc. - reader may be directly addressed/ inclusive language - appeal to your reader's senses <p>tone:</p> <ul style="list-style-type: none"> - maybe: create a specific mood or tone (by giving exact details)
Useful vocabulary	<p>what we hear:</p> <ul style="list-style-type: none"> - a cracking sound - birds singing <p>what we feel:</p> <ul style="list-style-type: none"> - a gentle breeze - the warmth of the fire <p>etc.</p> <ul style="list-style-type: none"> - to experience/ to appreciate/ to enjoy/ ... - a wide variety/ an amazing diversity/ ... - highly entertaining/exceptionally profound/ unusually varied/...
Example	<p>Compile a guide for your region or town specifically targeted at people interested in either</p> <ol style="list-style-type: none"> a) customs and traditions b) sport c) history and architecture.
Ideas for exercises	provide your students with a rather 'dry' text describing something – ask them to add adjectives, adverbs etc.